

# Euromena Newsletter

2018 EURO MENA Dialogue – Newsletter - **EURO MENA 1/2018**

## **SECOND EURO MENA DIALOGUE ON PUBLIC MANAGEMENT**

*Granada – Spain – 29-31 October 2018*

*Site visit : 1st November 2018*



### **WELCOME TO THE EURO MENA DIALOGUE**

We are pleased to welcoming you to the SECOND EURO MENA DIALOGUE ON PUBLIC MANAGEMENT, to be held in Granada- Spain on 29-31 October 2018

### **THE EURO MENA DIALOGUE**

The Euro-MENA Dialogue is a joint venture between the EGPA, the MENAPAR, Aix-Marseille University, and the Institute of Public Administration of Bahrain (BIPA), aiming to bring together diverse public bodies, scholars and practitioners, research institutions and private corporations to participate and network in view of knowledge exchange, and lesson sharing from practices across and between European and MENA/Arab countries. It also aims to reach a better understanding of the histories

of both regions, in particular in relation to public administration. The dialogue aims to share the different conceptions of Public Administration across the European and Middle East and North Africa regions and to probe the different ideas about PA and PM traditions, approaches, practices and developments. This conference also aims to strengthen cooperation between European and MENA academics and practitioners.

The Euro MENA Dialogues of Public Management are an extrapolation of the Euro-Mediterranean dialogues of Public Management, MED, which were held from 2008 to 2014 under the banner of EGPA and IMPGT (Aix-Marseille University). The Euro MENA is organized every two years. Euro MENA Dialogues address civil servants, practitioners, as well as all experts in public management and researchers coming from social sciences and humanities.

### **THE EURO MENA DIALOGUE PARTNERS**

The 2018 EURO MENA Dialogue is organized by the EGPA, the MENAPAR, Aix-Marseille University and BIPA in close cooperation with the host partners, the Euro-Arab Foundation for Higher Studies and the University of Granada – Faculty of Political Science.

More about the partners – please consult the website under the section Organisers: <https://euromena2018.iias-iisa.org/>

## **EURO MENA DIALOGUE CONFERENCE PROGRAMME**

### **MENAPAR BEST PRACTICES WORKSHOP**

The MENAPAR Best Practices Workshop is held annually as part of the MENAPAR conference and Euro MENA Dialogues. It showcases best practices in Euro and Arab Public Administration and the output from collaboration projects that have been started through the MENAPAR.

This year's best practices workshop that will be held as a prelude to the Euro MENA 2 conference and will continue on the same model as the workshops in Tunisia (MENAPAR2, 2015), Oman (EUROMENA1, 2016) and Ramallah (MENAPAR3, 2017) to include the following:

- Presentation(s) on the output/outcome of collaborations developed on the basis of the first best practices workshop/MENAPAR 2, Euro MENA 1 and IASIA/MENAPAR Conference;
- Use of the UNDP 'knowledge fair' format to organize the event;
- Review of submissions by a committee of experts in public administration to ascertain the proof of concept as a requirement for presentation;
- Development of award mechanisms for "best of the best practices". This is still at the developmental stage and no awards will be distributed this year.
- Dissemination of best practices through the MENAPAR

## **EURO MENA PhD Workshop**

The doctoral workshop for doctoral students, and young researchers in public management is an integral part of the 2nd EUROMENA Dialogue. A variety of contributions are expected in public management and public administration. These highlight the common points and contextual specificities of administration and public management in the countries of the Euro-MENA. The workshop is considered as a time for sharing, exchange, training and learning between researchers, and young scholars aspiring to develop their research work.

## **EURO MENA Workshops on the Permanent Theme: Governance and Public Administration Paradigms, Conceptions and Approaches in Euro MENA Zone**

The participants to the workshops will delve into the diverse paradigms, conceptions and practices of Public Governance and Public Administration in Euro-MENA Zone.

By paradigms, it is meant a coherent pattern of core ideas and premises that govern and explain how things work as well as how things ought to work in a given system - the ideational bases and patterns of thoughts usually presented as an overarching framework to a politico-institutional and administrative system. In Governance and Public Administration, each paradigm can be understood in terms of locus (institutional 'where' of the field, contexts) and of focus ('what' as principles or functioning principles etc.). Public management faces the difficult epistemological and doctrinal foundation of the discipline since the end of the New Public Management, already evoked by the authors of the Oxford Handbook of Public Management (2005). Our conference will participate to answer to this important issue. However, a paradigm is embodied not only in the world of our organizations in discourses; it is revealed in concrete actions and practices of management.

Euro MENA participants will further discuss how paradigms influence and shape the characteristics of public administrative systems and practice. They will identify and investigate the different models rooted in both the Islamic and the European Public Administration and will engage with issues of multiple paradigms spanning across Western (Weberian, Anglo-American) as well as Non-Western Public Administration (Islamic as well as Confucian PA).

In addition to paradigms 'analysis, the participants and paper givers as well as discussants will question different conceptions and practices held for characterising Governance and Public Administration Systems in accordance with Western historical, philosophical and cultural backgrounds.

## **EURO MENA Workshops on City Management**

This second theme of the conference is the changing theme from session to the next.

Cities are key actors in territorial development and key players in steering public reforms.

They are at the forefront of meeting the many current challenges: financial crisis, increasing poverty, climate change, pollution, migration, insecurity, but also a significant need for public services and increasing demands for improving the quality of life ... During the 2nd EUROMENA Dialogue, we will examine the new trends in local territorial management and how cities can respond to these challenges. How to promote the organizational and environmental resilience of cities? What are the sustainable local strategies to promote inclusion of all citizens and meet environmental challenges? What are the alternative forms of governance and new modes of institutional cooperation? What is place of citizens in decisions? What are the new practices of territorial strategic management? How to improve and promote the sustainable attractiveness of cities in the EURO MENA area? What are the operational tools and new practices of territorial officials? These questions will be at the heart of the workshops organized around research and case studies presentations and testimonies during the EUROMENA Dialogue.

These challenges will be underlined and discussed by specialists, such as Anne Girault, Director of the Parisian Agency of Climate which will present the environmental resilience strategy of the City of Paris.

These issues will be discussed during a Round Table on Main Strategies of City attractiveness in the EURO MENA zone and the new approaches of sustainable development in urban environment, organized by the Chair: Attractivity and new territorial marketing of the IMPGT - Aix Marseille University and involving specialists from different countries in the Euro-MENA zone. We look forward to welcoming you in Granada for stimulating discussions on City Management Issues.

### **WEBSITE**

2018 EURO MENA DIALOGUE Webpage: <https://euromena2018.iias-iisa.org/>

PROGRAMME & FINAL PAPER SUBMISSION

### **2018 EURO MENA DIALOGUE Programme :**

The programme is available on the EURO MENA Dialogue Website at:

<https://euromena2018.iias-iisa.org/>

## **DAY 1 : 29/10/2018**

9:30 11:30	opening + session 1
11:30 12:00	coffee break
12:00 14:30	session 2 + conclusion
14:30 16:00	lunch
13:00 13:30	Registration for Doctoral workshop
13:30 18:40	Doctoral Workshop
15:30 16:00	Coffee Break

## **DAY 2: 30/10/2018**

08.30	Registration for the EURO MENA II Dialogue Conference
09.30-11.00	Opening Ceremony of EURO MENA II Welcome messages and Keynote Speeches
11h30 – 13h30	Round Table 1: City Management
13.30 – 15.30	Lunch
15.30-17.00	EURO MENA II Parallel sessions
17.00 – 17.15	Coffee break
17.15 – 18.45	EURO MENA II Parallel sessions
21.00 – 23.30	Gala Dinner

## **DAY 3: 31/10/2018**

10.00 – 11.30	EURO MENA II Parallel sessions
11.30 – 12.00	Coffee Break
12.00 – 13.30	EURO MENA II Parallel sessions
13.30 – 15.30	Lunch
15.30 – 17.30	Round Table 2: PA Paradigms, Concepts and Approaches
17.30 – 18.00	Closing ceremony Conclusions Thank you Messages Announcements

## **DAY 4: 01/11/2018**

Visit of Alhambra

## Speakers



**Robert Fouchet**  
EURO MENA Dialogue  
President



**Raed Ben Shams**  
MENAPAR President and  
BIPA Director General



**Edoardo Ongaro**  
EGPA President



**Wolfgang Drechsler**  
Ragnar Nurkse  
Department of  
Innovation and  
Governance, Tallinn  
University



**Paul Joyce**  
University of  
Birmingham, Institute  
of Local Government  
Studies



**Anne GIRAULT**  
Directrice Agence  
Parisienne du Climat



## **CULTURAL PROGRAMME AND ALHAMBRA VISIT**

Other than a rich scientific program, participants will have the opportunity to visit UNESCO World Heritage the Alhambra palace or “Qalat Al-Hamra” as the Arabs called it. A walk through the majestic Alhambra is a must for all visitors of the city of Granada. Discover the charm of Moorish construction, a roman fortress in ruin reconvered into a palace, while you admire the landscape both within the gardens and from the breathtaking view. A marvelous construction with an extraordinary history, a composed elegance, and the scent of rosemary, this trip to the Alhambra of Granada is positive to captivate you.

The visit will take place on the 1st of November in the morning. Please register on Oxford abstract to benefit from transportation, a tour guide in the language of your choice (AR, EN, FR) and access to all compartments of the Alhambra palace.

## **REGISTRATION**

Still time to JOIN US in Granada!

For those of you not registered yet, you can register online at:

<https://app.oxfordabstracts.com/login?redirect=/events/452/delegate-registration>

## **PRACTICAL INFORMATION**

### **Venue:**

EUROARAB FOUNDATION FOR HIGHER STUDIES -- FUNDEA

Calle San Jerónimo, 27 18001 Granada SPAIN

Website : [www.fundea.org](http://www.fundea.org)

## Euro-Arab foundation

The Foundation is entrusted with promoting cultural, scientific and economic relations between Europe and the Arab World. Their exchange program offers various excursions to the nearby treasures along with an already culturally rich city called Granada, in the stomach of Spain. It is notable on every corner that this famous historical landmark between the Arab World and the West still carries the influences of our ancestors. Granada is a warm, welcoming Mediterranean city with a diversity positive to enchant you.





## Practical Information

### The City of Granada

- **Hotels:**

A list of suggested hotels are available at the following link:

<https://euromena2018.iias-iisa.org/booking.html>

The city is located at the foot of Sierra Nevada, the highest mountain range of the Iberian Peninsula. With more than a thousand years of recorded history, Granada enjoys one of Spain's most important cultural and architectural patrimonies. Along with the Alhambra, Granada boasts two sites designated as World Heritage by UNESCO, the palaces of the Nasrid dynasty, and the historical Moorish Albayzín quarter. Granada also houses a Renaissance cathedral dating from the 16th century and many other architectural monuments of the first magnitude.



## TRANSPORT

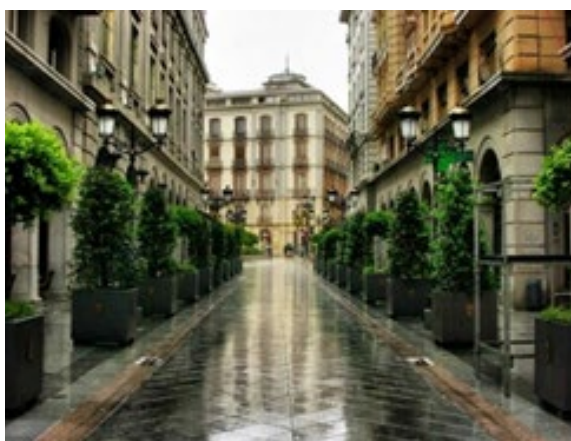
More information are available on the EURO MENA II Website at : <https://euromena2018.iias-iisa.org/>

### Visa:

Participants are invited to check if they need a VISA to travel to Spain at the following link:

[https://euromena2018.iias-iisa.org/visa\\_en.html](https://euromena2018.iias-iisa.org/visa_en.html)

To issue invitation letters, please send a copy of your passport to [n.lebasi@iias-iisa.org](mailto:n.lebasi@iias-iisa.org)



## CONTACT PERSONS

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Dr. Fabienne Maron (IIAS) – International Institute of Administrative Sciences: [f.maron@iias-iisa.org](mailto:f.maron@iias-iisa.org)

## Some Upcoming Events – Save the dates!

Events	Dates	Venue
2018 Annual AGPA Conference Theme : Resilience and Strong Institutions: Responses and Solutions of Public Administration to Disruptions, Stresses and Shocks	25-28 November 2018	Quezon City, Philippines
IIAS Governance Week	28 January – 1st February 2019	Brussels, Belgium
IIAS Research and Professional Development Academy	25 February – 1st March 2019	Brussels, Belgium
IIAS-Lien 2019 Conference Theme: Effective, Accountable and Inclusive Governance	18-21 June 2019	Nanyang Technological University, Singapore
2019 IASIA Conference Theme Public Administration's Missions and Goals for the Achievement of the SDGs.	22-26 July 2019	ISCTE-Instituto Universitário de Lisboa. Lisbon, Portugal
2019 EGPA Conference PhD Symposium 22 Permanent Study Groups French Speaking Seminar A Special Focus on: Public Administration Across Borders	9-13 September 2019	Queen's University Belfast Belfast, Northern Ireland, UK
2019 MENAPAR Conference	October 2019 Dates to be announced soon	Al Akhawayn University Ifrane, Morocco



# EUROMENA

- D I A L O G U E -

## 2<sup>nd</sup> EURO MENA DIALOGUE

29-31 October  
Granada, Spain