

EURO MENA Dialogue II

Granada, 29 – 31 October 2018

Draft Programme

Day 1 – 29 October 2018: Best Practices Workshop

<i>Best practices</i>		<i>Place</i>
8h30	<i>Registration for the Best Practices Workshop & Conference</i>	<i>Euro-Arab Foundation EAF</i>
Opening + First Session		
9h30– 11h30	<p>ريادة الأعمال العمومية في خدمة الاستثمار الخاص من خلال مبادرة إحداث مؤسسات صغرى في مجال الصيانة العادية للطرق</p> <p>Khaled Dridi - Tunis</p>	<i>EAF</i>
	<p>تعزيز برامج العمل الخليجي المشترك بين معاهد الإدارة العامة</p> <p>The experience of the General Secretariat of the Gulf Cooperation Council in promoting the joint work programs of the among Public Administration Institutes</p> <p>Waleed AlHumood – GCCGS, Saudi Arabia</p>	
	<p>مقترح حول تجربة التعليم المدمج</p> <p>Applying blended learning in Higher Education: The case of the Participatory blended learning approach in the Masters of Government and Local Government, Birzeit University- Palestine</p> <p>Dr. Jihad Al Isah</p>	
	<p>Tamkeen Bahrain Labour Fund: reform to set a new Economic Pace</p> <p>Reem Jasim & Dr. Ihsan - Bahrain</p>	
	<p>تجربة فلسطين في التخطيط الوظيفي</p> <p>Job classification tables</p> <p>Wael Al Remawi - Palestine</p>	
11h30 – 12h00	Coffee break	
Session 2		

	<p>نظام تصريح العمل المرن The flexible work permit system Ashraf Emam – Vice President of Finance and Administration Affair - LMRA, Bahrain</p>	5
12h00 – 15h00	<p>Empowering the Employment Coaches of Ministry of Labour Ghada Shana's - BIPA, Bahrain</p>	EAF
	<p>تطوير اجراءات تعيين الاشخاص ذوي الاعاقة في القطاع الحكومي Recruiting people with special needs in Civil Service Fida kayed - Palestine</p>	
	<p>مبادرة إعادة هندسة الإجراءات والنظم والعمليات الإدارية في الجهات الحكومية "هندرة" بمملكة البحرين Business Process reengineering " HANDARA" Ameena Algoud, Mohamed AlKhalifa – CSB, Bahrain</p>	
	<p>تجربة كلية البحرين التقنية في حوكمة مؤسسات التعليم العالي Governance practice in higher education: Case of Bahrain Polytechnic Dr Reem AlBuainain - Bahrain</p>	
	<p>مدى فاعلية التدابير التي اتخذتها وزارة العمل والتنمية الاجتماعية في تعزيز الحكم الداخلي لدى المنظمات الاهلية The effectiveness of measures taken by Ministry in promoting governance practices in NGOs in Bahrain Najwa Janahi – MOLSD - Bahrain</p>	
15h00	Lunch	

Day 1 – 29 October 2018: PhD Workshop

PhD Workshop		Place
13H00 -13H30	Registration for PhD workshop and Conference: Euro Arab Foundation	<i>Euro-Arab Foundation</i> <hr/> <i>EAF</i>
13H30-14H00	Opening Session	EAF Sala de Juntas (Meeting Room)
14h00 – 15h30	<p>Chairs : Solange HERNANDEZ Robert FOUCHET Rachel OJEDA-GARCIA Rahel SCHOMAKER</p> <p>PhD Session (FR/EN)</p> <p>Djelloul AREZKI (AMU, IMPGT-CERGAM)</p> <p><i>La mobilisation collective des ressources humaines, un levier de pérennisation des organisations temporaires pluralistes. Le cas des festivals.</i></p> <p>Rym SAIDOUN (Centre de recherche en économie appliquée pour le développement, Bouzareah-Alger; Ecole nationale supérieure d'agronomie, El Harrach-Alger, Algeria)</p> <p><i>La Politique du Renouveau Rural en Algérie: essai d'une mise en place d'une gouvernance territoriale</i></p> <p>Ainhoa GONZÁLEZ (Castilla-La Mancha University, Toledo, Spain)</p> <p><i>Municipal management in Jerusalem as a weapon of occupation.</i></p>	PhD session Sala de Juntas (Meeting Room)

15H30 – 16H00	Coffee Break	<i>Euro-Arab Foundation</i>
16H00-17H30	<p>Camille FIORE AMU, IMPGT-CERGAM</p> <p><i>La création de stratégies collaboratives dans le cadre de relations inter-organisationnelles. Le cas des politiques publiques locales d'amélioration de la qualité de l'air.</i></p> <p>Sihem AIT HAMMOU</p> <p>Centre de recherche en économie appliquée pour le développement, Bouzareah-Alger ; Ecole nationale supérieure d'agronomie, El Harrach-Alger, Algeria</p> <p><i>Indication géographique et mode de gouvernance</i></p>	<p>EAF</p> <p>Sala de Juntas (Meeting Room)</p>

Day 2 – 30 October 2018: EURO MENA Conference

Conference		Place
08H30	Registration for the EURO MENA II Conference	Universidad de Granada Hall
09H30 – 11H00	<p>Chair: Dr. Pilar ARANDA RAMÍREZ, Rector of the University of Granada (Spain)</p> <p><i>Welcome speeches :</i></p> <ul style="list-style-type: none"> • Welcome Message by Dr. Antonio TRINIDAD REQUENA, Dean of the Faculty of Political Sciences • Welcome Message by Prof Dr Inmaculada MARRERO ROCHA, Euro-Arab Foundation for Higher Studies • Welcome Message by Prof Dr Robert FOUCHET, EURO MENA President, Aix Marseille University (France) • Welcome Message by Dr Ra'ed BEN SHAMS, MENAPAR President, BIPA (Bahrain) <p><i>Keynote Speeches and Discussion</i></p> <p><i>Moderator :</i> Robert Fouchet and Fabienne Maron</p> <p><i>PA Paradigms, Concepts and Approaches: Paradigms in Public Administration? The EUROMENA Dialogue. A Framework for Understanding Contextual Influences on Innovation in and of Public Administration: A Comparative Research Agenda for the EURO-MENA Region</i> Prof Dr Edoardo ONGARO, EGPA President, Open University, UK</p>	Universidad de Granada Faculty of Political Sciences Aula Constitución 1812 “La Pepa”

	<p><i>Climate change and the resilience of cities to cope with this changes</i> Dr Anne GIRAULT, Director of the Parisian Climate Agency, Associate Professor IMPGT – AMU (France)</p>	
11H00 -11H30	Coffee-Break	Universidad de Granada Faculty of Political Sciences Hall
11H30 -13H30	<p>Round Table 1 :</p> <p>“Cities’ attractiveness and sustainable development strategies”</p> <p>Chair : Solange HERNANDEZ, Aix Marseille University (France)</p> <ul style="list-style-type: none"> ▪ Alberto MATARAN RUIZ, Professor at the Department of Urban and Land Planning, Euro-Arab Foundation, University of Granada, <i>Sustainable local food production: from resilience to city attractiveness</i> ▪ Yasmine ALAOUI, ESCA - School of Management Casablanca, Morocco, <i>The role of identity in the territorial marketing process: The case of Tangier City (Video)</i> ▪ Vincent POTIER, Director General of the CNFPT (National Center for Local Civil Servants): <i>Attractiveness of Cities and Sustainable Development: How to create a ‘skills dynamic’?</i> ▪ Marco MENEGUZZO, Professor Università Roma Tor Vergata : <i>Social Finance and Sustainable development : an analysis of best practices through the cases of Milano, Torino and Roma</i> 	Universidad de Granada Faculty of Political Sciences Aula Constitución 1812 “La Pepa”
13H30 -15H30	Lunch Break	Hotel Granada Center

15H30-17H00	Parallel Workshops	Euro-Arab Foundation EAF
<p>Workshop 1/1 PA Paradigms, Concepts and Approaches Venue : EAF : Meeting Room Sala de Juntas Chairs :Rahel SCHOMAKER/Fabienne MARON</p> <p>Fabrice LARAT (France) <i>From public organizations to public action responsibility. A change of nature and scope?</i></p> <p>Cesar MOUKARZEL (Lebanon) <i>Building Innovative Social Responsibility Strategies in Arab Governments</i></p> <p>Khaled ALANZI (Bahrain) <i>The impact of Governance implementation on public administration practices (Kingdom of Bahrain as an example)</i></p> <p>Maria MISSONI, Fabrizio PANOZZO (Italy) <i>The “Moral Issue” in the Reform of Italian Public Administration</i></p>		<p>Workshop 2/1 City Management – 2.2. Territorial and Local Governance Venue : EAF : Event Room Salon de Actos Chairs : Céline DU BOYS</p> <p>Rocco FRONDIZI, Nathalie COLASANTI, Chiara FANTAUZZI (Italy) <i>Citizens engagement and the wisdom of the web: the experience of civic hackers</i></p> <p>Mohammed BOULGHALAGH (Morocco) <i>The lack of democratic governance, a determining factor in the failure of urban planning and security policies, the city of Sala as example.</i></p> <p>Flore TISSONE, Solange HERNANDEZ, Emmanuelle MOUSTIER (France) <i>Initiation phase of an interorganizational network in the sustainable Agri-food field: an embedded case study of a transnational Mediterranean cooperation project.</i></p> <p>Ali BESHARA (Bahrain) <i>Leadership Style for The Digital Age: A Qualitative Study in the Civil Service Bureau of Bahrain</i></p>

<p>Workshop 1/2 PA Paradigms, Concepts and Approaches Venue : EAF : Work Room Sala de Trabajos Chair : Samah ALI</p> <p>Mohanad ABU SHAMA (Palestine) <i>Transformational Leadership Role in Job Empowerment and Public Sector Governance in Palestine</i></p> <p>Afnan AL KOHEJI, Sara ABDULNOUR (Bahrain) <i>The impact of social committees activities on the performance of the employees</i></p> <p>Aziza ZEMRANI (USA) <i>Deep cultural diversity as a governance challenge: The need for Leadership Training using assessment.</i></p> <p>Issam DANADNEH (Palestine) <i>How effective monitoring and evaluation system supports governance?</i></p> <p>Dalia OBEID (Palestine) <i>Governance of the relationship between Palestinian ministries and civil society institutions</i></p>	<p>Workshop 2/2 City Management – 2.5. Roles, practices and tools of city and territorial managers and 2.1. Toward a paradigm of Local Public Management Venue : EAF : Library Biblioteca Chair : Amine FERROUKHI</p> <p>Faisal ALKHAYYAT (Bahrain) <i>The Impact of Training and Developing HR Employees in Improving the Organizational Performance in the Public Sector : Empirical Study from The Institute Of Public Administration (BIPA)- Bahrain</i></p> <p>Fadia BEN HASSEN, Robert FOUCHET, Karim BEN KAHLA (France) <i>Reconnaissance de l’engagement des dirigeants : Cas des structures publiques locales tunisiennes</i></p> <p>Rola NAZZAL (Palestine) <i>The Effect of Limited Financial Resources on employees’ performance in Palestinian Public Sector</i></p> <p>Dana ALBUARKI, Ishaq AL KOOHEJI (Barhain) <i>Developing the capacities of regional managers and their role in the development of city administration</i></p>	
<p>17H00 – 17H15</p>	<p>Coffee Break</p>	<p>Euro-Arab Foundation <hr/> EAF</p>

17H15 – 18H45	Parallel Workshops	Euro-Arab Foundation EAF
<p>Workshop 1/3 PA Paradigms, Concepts and Approaches Venue : EAF : Meeting Room Sala de Juntas Chair : José Manuel GALVIN ARRIBAS (ETF)/ Fabienne MARON</p> <p>Shoug AL AHMED (Bahrain) <i>The difference between Career Development Plans & Performance Appraisals Performance Appraisals and the effectiveness of Performance Appraisals during the absence of career plans in the public Sector</i></p> <p>Jawaher ALKHAJA (Bahrain) <i>The Future of Public Service Workforce in Bahrain</i></p> <p>Soufi NABIL, Debbi ALI (Algeria) <i>The study of the impact of the social working environment on the efficiency of public administration through the influence of employee performance: The case of the foreign services of the Algerian Ministry of Finance</i></p>		<p>Workshop 2/3 – 2/4 City Management – Practices and Tools for City Management Venue : EAF : Event Room Salon de Actos Chair: Ali BESHARA & Céline DU BOYS</p> <p>Samah ALI (Bahrain) <i>Toward Fostering Innovation: The Role of public policy</i></p> <p>Qais HANTASH (Palestine) <i>The Impact of Administrative Development on the Management of Revenues and Expenditures within the Organizational Structure of the Municipalities of Hebron and Bethlehem Governorates (Applied Measurement Model).</i></p> <p>Mohamed MOHAMED (Bahrain) <i>The Impact of Team Management on The Organizational Performance In Bahrain Government Sector</i></p> <p>Hanadi ALKHAJA (Bahrain) DESIGN REALITY GAP ANALYSIS FOR E-CUSTOMS: IMPLEMENTATION ON BAHRAIN CUSTOMS SYSTEM “OFOQ”</p>
21H00-23H30	Gala Dinner	CARMEN DE LOS CHAPITELES

Day 3 – 31 October 2018: EURO MENA Conference

Conference		Place
10H00-11H30	Parallel Workshops	Euro-Arab Foundation
		EAF
11H30 -12H00	Coffee-Break	EAF Hall

Workshop 1/4 PA Paradigms, Concepts and Approaches Venue : EAF Meeting Room Sala de Juntas Chair : Fabienne MARON José Manuel GALVIN ARRIBAS (ETF - Italy) <i>Moving Forward Applying Multilevel Governance Approach in Vocational Education and Training (VET) in the European Neighbourhood: three country examples in the ENPI South region</i> Jehad ALAYASA (Palestine) <i>Applying Blended Learning in Higher Education: The case of the Participatory Blended Learning Approach in the Masters of Government and Local Government, Birzeit University- Palestine</i> María Inmaculada CEBALLOS (Spain) <i>The role of intermediary networks in migrations: case study of a CEAR reception center in Espartinas, Seville.</i>	Workshop 2/5 City Management – 2.4. Cities Resilience and Sustainable Local Strategies Venue : EAF Event Room Salon de Actos Chair : Véronique PERRET Iris HÉRAN-GOBERT, Véronique PERRET (France) <i>Building the Sustainable City through Urban Commons : An empirical study</i> Irene LITARDI, Lavinia PASTORE (Italy) <i>Urban praxes and social engagement for urban rebirth. The Case study of MAAM in Rome.</i> Flore TISSONE, Camille FIORE (France) <i>Metropolitan resilience in the face of natural resources scarcity: what dynamic capabilities for territories? A perspective from the natural resources based view</i> Ahmed AL EZZ (Bahrain) <i>City resilience and sustainable local strategies in the Euro-MENA region: an urban planning perspective</i>
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12H00-13H30	Parallel Workshops	Euro-Arab Foundation EAF
<p>Workshop 1/5 PA Paradigms, Concepts and Approaches Venue : EAF - Meeting Room Sala de Juntas Chair : José Manuel GALVIN ARRIBAS (ETF) / Fabienne MARON</p> <p>Abdullah ELEYAN, Israa OMAR (Palestine) <i>Developing of Performance Appraisal Models in the civil service sector in State of Palestine</i></p> <p>Harirkishnan SUGUMARAN, Zakareya Ahmad AL KHAJA (Bahrain) <i>Governance and Public Administration Paradigms, Conceptions and Approaches: Bahrain e-Government Digital Disruption Experiences</i></p> <p>Khaireya REDWAN, Ismail IRIQAT, Abedallatef Abu ODEH (Palestine) <i>The reality of applying the standards of governance in the Palestinian local authorities</i></p> <p>Abdulla ALJAWDER (Bahrain) <i>Motivation in the public sector of Bahrain: Studying motivational factors impacting employees of the Information and e Government Authority</i></p>	<p>Workshop 2/6 City Management – 2.4. Cities Resilience and Sustainable Local Strategies Venue : EAF - Event Room Salon de Actos Chair : Anne GIRAULT</p> <p>Mohamed MAKKAOUI (Morocco) <i>University-Based Smart Cities: innovative strategies of responsible local governance</i></p> <p>Irene LITARDI, Gloria FIORANI (Italy) <i>The role of University for promoting Urban Sustainability. The case study of the University of Rome "Tor Vergata" and its role to promote regeneration process in suburb area of Rome "PLAYGROUND FOR AURORA".</i></p> <p>Maysoun IBRAHIM (Palestine) <i>Implementing the 2030 Agenda for Sustainable Development in Palestine: An Innovation-Centric Economic Growth Perspective</i></p> <p>Raweya AL MANNAEI (Bahrain) <i>New Resilient Cities: From Theory to Practice</i></p>	
<p>Workshop 1/6 PA Paradigms, Concepts and Approaches Venue : EAF Work Room Sala de Trabajos Chairs : Rahel SCHOMAKER</p> <p>Mohammed BAJUNAID (Saudi Arabia - IPA) <i>The Reality of Governance in Saudi Arabia : Vision 2030</i></p> <p>Saba JARRAR (Palestine) <i>The Challenge of Cultural Diversity and the Opportunities</i></p>	<p>Workshop 2/7 City Management – 2.3. Sustainable Territorial Attractiveness and strategic territorial management Venue : EAF Library Biblioteca Chair: Alberto MATARAN</p> <p>Ahmed AL EZZ (Bahrain) <i>Sustainable strategic and attractiveness territorial management practices in the Euro-MENA region: focusing on new trends in city management towards future cities approach.</i></p>	

<p><i>for Dialogue at Universities</i></p> <p>Nizar Ben SGHAIER (Tunisia) <i>Public governance processes in Tunisia: Unity or diversity.</i></p> <p>Elfehem JAMELEDDINE (Tunisia) <i>The experience of the GBO reform in Tunisia and its contribution to public performance</i></p>	<p>Amori MOHAMMED (Morocco) <i>Taxation, regionalization and territorial attractiveness -Case of Morocco</i></p> <p>Jeanane EL-KHOURY (Lebanon) <i>The recent Challenges in the management of Cities: Reality and Prospects</i></p> <p>Fatima MALALLAH (Bahrain) <i>Bahrain: Marketing "Research" Locally and Internationally</i></p>	
<p>13H30-15H30</p>	<p>Lunch</p>	<p><i>Colegio Mayor Isabel La Católica</i></p>
<p>15H30-17H30</p>	<p>Round table n°2: PA Paradigms, Concepts and Approaches</p> <p>Chair: Dr Ra'ed BEN SHAMS, MENAPAR President, BIPA (Bahrain) Moderator: Robert FOUCHET , EURO MENA President</p> <p>Edoardo ONGARO, EGPA President <i>PA Paradigms, Concepts and Approaches</i></p> <p>Wolfgang DRECHSLER, Ragnar Nurkse Department, Tallinn University (Estonia) (Video) <i>Islamic PA as a non-western paradigm of PA</i></p> <p>Rahel SCHOMAKER, CUAS, Villach, Austria and German Research Institute for Public Administration, Speyer, (Germany)</p>	<p>Universidad de Granada - Aula Constitución 1812 "La Pepa"</p>

	<i>Institutional Factors and New Paradigms shaping the Administrative Systems of the MENA Region Theoretical Considerations and Empirical Evidence</i> Discussion	
17h30	Conclusions: <i>City Management: Main Trends and Future Perspectives</i> – Céline du BOYS <i>PA Paradigms in Euro MENA: Perspectives for the Future</i> – Fabienne Maron Thank you - Messages Announcements <ul style="list-style-type: none"> - MENAPAR Conference - IIAS-Lien Conference - IASIA Conference - EGPA Conference - Partners' activities 	Universidad de Granada - Aula Constitución 1812 "La Pepa"
18h30 – 19h30	MENAPAR Board Meeting #2	Euro-Arab Foundation
19h30 – 20h30	MENAPAR General Assembly	Euro-Arab Foundation

Day 4 – 1st of November – Alhambra Visit

Time		Place
9h30	Meeting point	Granada Center Hotel
10h00	Departure for Alhambra	
11h00	Entry to the Alhambra	

Place/Location

Euro-Arab Foundation for Higher Studies-FUNDEA
Calle San Jerónimo, 27 18001 Granada SPAIN

University of Granada Faculty of Political Sciences
Calle Rector López Argueta 18001 Granada SPAIN